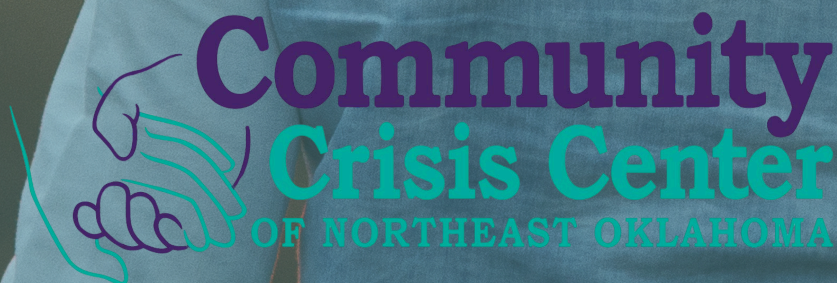


IMPACT REPORT 2024-2025



This year marked another powerful chapter in our story of growth and resilience. As we reflect on the past 12 months, one thing is clear: we are grateful, and we are growing. In response to the ever-evolving needs of our communities, we expanded our services to include survivors of human trafficking—an area of critical need, especially in rural Oklahoma. This expansion has already allowed us to identify and support dozens of survivors who may have otherwise gone unserved.

This year marked another record-breaking level of services provided. While this reflects the unfortunate reality of violence in our region, it also shows that awareness of CCC is growing, and more survivors are reaching out for support. From shelter and advocacy to court accompaniment and outreach, our team continues to rise to the occasion with compassion, professionalism, and an unwavering belief in the dignity of every survivor.

Thanks to the generosity of our supporters and the dedication of our staff, we relocated three of our existing offices to updated, safer, and more functional spaces—allowing us to better meet local demand and provide more accessible, trauma-informed environments for the survivors we serve.

As we look ahead, we are laying the groundwork for one of our most ambitious goals yet: a shelter expansion that meets the growing demand for safe, trauma-informed housing. Our current facility has served us well, but the need has outgrown its walls. We will be releasing ways the community can support this goal in 2026. Together, we can build a stronger foundation for healing, hope, and long-term safety.

Thank you for standing with us—whether through donations, partnerships, advocacy, or simply sharing our mission. You are part of this movement. You are part of the change.



MESSAGE FROM
OUR LEADERSHIP
PAM LAWSON,
BOARD CHAIR
KELSEY SAMUELS,
EXECUTIVE
DIRECTOR



BY THE NUMBERS

These numbers aren't just stats, they're people. Each one represents someone who found safety, support, and a path forward thanks to your help.



Served
964 total
clients

Provided
163,417
hours of
services



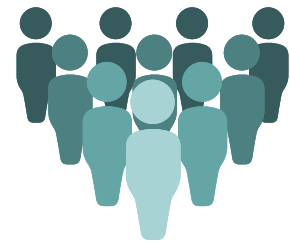
Served 87
children



Served
32,399 meals
and Snacks



Provided over 3,600
resources like Ring
Doorbells, Comfort Bags,
and Welcome Home
Baskets



183 group
support and
empowerment
classes



Provided 509
court services



Served 15 human
trafficking survivors
from January to
June



Provided
emergency
shelter for 236
survivors



Provided crisis
response 784 times

Provided outreach
and training to 2,469
community members
and students



WHAT CLIENTS SAID:

We give our clients the opportunity to give feedback through an anonymous survey. Here's what they had to say:

- **100% said they felt safe while staying at our shelter.**
- **100% said they believe they can achieve the goals they set for themselves and live independently.**
- **96% gained a better understanding that domestic and sexual violence is not their fault.**
- **95% learned new strategies to increase their personal safety.**
- **93% said they feel more hopeful about their future.**
- **92% learned life skills to support independent living.**
- **63% were able to pursue educational opportunities during their stay at our Shelter.**

"Staying at shelter gave my child an opportunity to just be a kid and not have to be so unsure about my safety."

"I now have my own apartment thanks to these services."

"Without these services, I would have been on the street or killed."

"You have no idea how important basic things like food and a shower are until you need them. I'm grateful for these services and the path they gave me towards healing."

"The court services I received helped keep my family safe. We were given resources to change our locks and with cameras to further increase our safety."

EXPANDING OUR REACH: HUMAN TRAFFICKING SERVICES

What began as a learning journey in 2023—training our team to screen for human trafficking—has grown into a groundbreaking milestone for our agency and services. In January 2025, we became the first rural non-profit agency in Oklahoma to be officially certified through the Attorney General's Office to provide specialized services for survivors. We stepped out in faith—despite there being no dedicated human trafficking funding sources—because we believe every survivor deserves access to comprehensive, compassionate care. We first recognized the need to expand when some clients coming through our Sexual Assault Nurse Exam (SANE) program or presenting for domestic violence services showed clear signs of trafficking. Since we began screening, we have served over 30 survivors.

What we have learned is that human trafficking cases are more complex and require greater resources than our domestic violence models were built for. The reality often looks very different from media portrayals, and it is a myth that trafficking doesn't happen in rural communities like ours. This year, we are committed to expanding community education efforts so more people can recognize the signs and respond effectively.

As an active member of the Oklahoma Coalition Against Human Trafficking (OCAT), we have expanded partnerships, prevention efforts, and survivor support across the state. We are proud to stand alongside other service providers, tribal programs, law enforcement, and community partners who are pioneering the way in prevention, advocacy, and services across Oklahoma.



HIGHLIGHTS FROM THIS YEAR:

From our first regional Caring Hands Gala to three office moves to volunteer projects- we've had a busy year!



CHILD ADVOCACY PROGRAM

This year, we had the privilege of serving 87 children through our Child Advocacy Program. Each child received trauma-informed support, age-appropriate safety planning, and emotional care tailored to their unique experiences.

Every child is welcomed with a comfort bag filled with all essential care items. When it's their special day, we celebrate with a birthday party just for them. Throughout the year, we create moments of joy with holiday experiences and engaging activities—Love & Logic parenting classes, tie-dye art, trauma-informed reading groups on topics like body safety, respect, and healthy relationships, movie nights, slip-and-slide fun, cooking classes, and festive visits from Santa and the Easter Bunny.

When a child leaves our shelter, they take with them a board game for their new home, book and a stuffed Rosie the Rabbit—a gentle reminder that they are safe, supported, and never alone.

ROSIE THE RABBIT

Since May 2024, Rosie the Rabbit has been a comforting presence at our shelter. As our emotional support animal, she helps bring calm and connection to survivors and their children during difficult times. Sometimes healing begins with a quiet moment and Rosie provides just that.



MOMENTS THAT MADE US PROUD



We were proud to be named **Nonprofit of the Year** by the Miami Regional Chamber of Commerce at the MRCC Gala. We were especially honored to share this moment with several of our dedicated advocates and shelter staff, whose hard work and compassion make our mission possible every day.

Our Executive Director, Kelsey, was honored with the **Governor's Commendation and the Distinguished Service Award for Excellence to Victims and Survivors** at the Partners for Change Conference. This distinguished award, presented annually to a single individual in Oklahoma, recognized her exemplary leadership and legislative advocacy, which contributed to providers securing the largest state funding increase for victim services in Oklahoma's history.

EXECUTIVE LEADERSHIP RECOGNITION



FINANCIALS

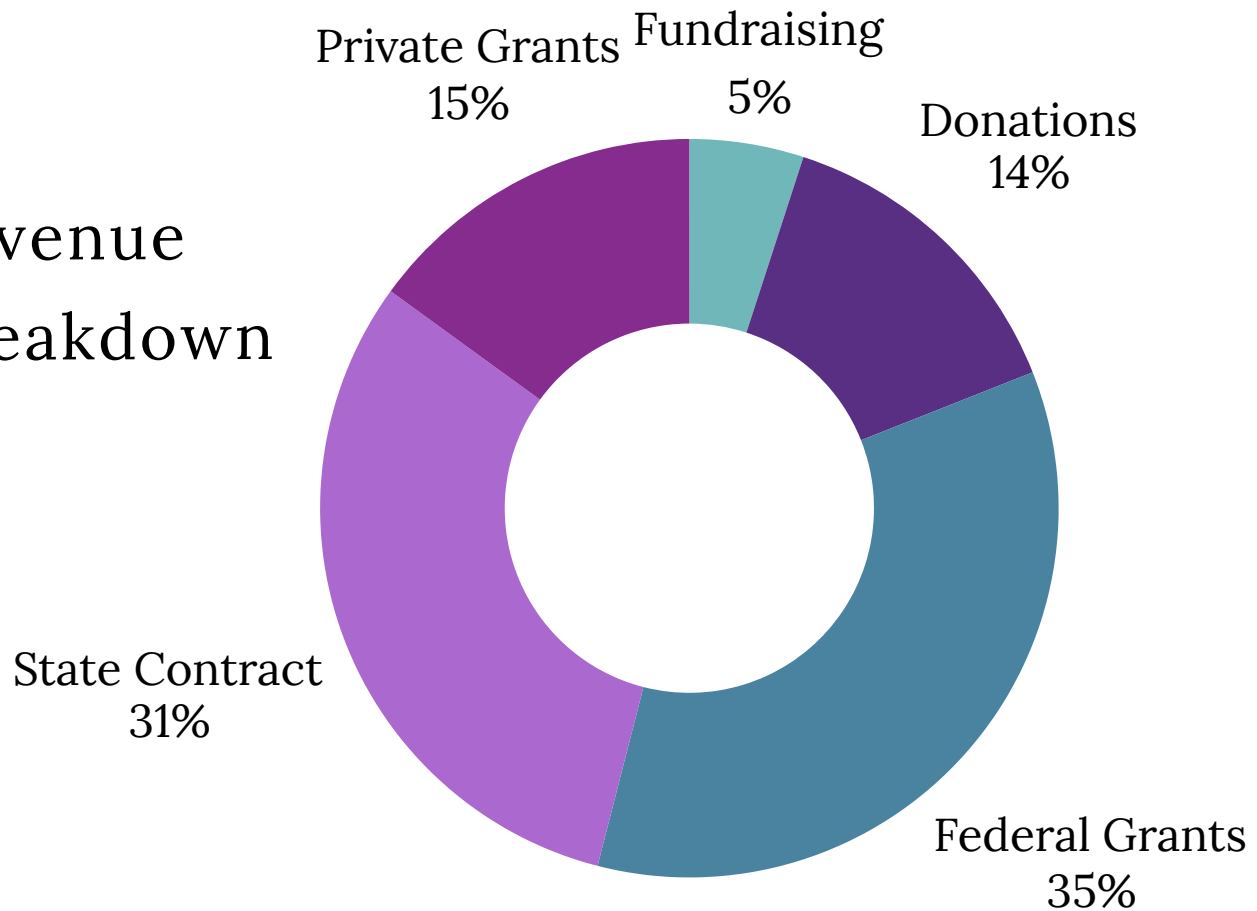
FY 24/25

Income: \$1,630,966.76

Expenses: \$1,610,879.25



Revenue Breakdown



Expense Breakdown:

Program Administration- 16%
Direct Client Services- 66%
Construction & Relocation- 17%
Fundraising- <1%

HOW YOU CAN HELP

Our work is only possible because of generous supporters like you. Here's are a few ways you can make a difference for survivors:

- **Become a Monthly Donor** – Just \$25 a month can help provide emergency shelter, crisis intervention, and advocacy for a local survivor.
- **Sponsor or Attend an Event** – Join us for community fundraisers like the Caring Hands Gala or local awareness events.
- **Give In-Kind Donations** – Items such as hygiene products, cleaning supplies, and gas cards go directly to families in crisis.
- **Volunteer Your Time** – Whether helping at events or lending your skills behind the scenes, your time can change lives.
- **Spread the Word** – Follow us on social media and share our posts to reach more people who need help and those who want to help.



SCAN OUR QR CODE TO
VISIT OUR WEBSITE,
DONATE, OR LEARN
MORE ABOUT HOW TO
GET INVOLVED!

